



Évora Meeting

November 28, 29, 2008

Minutes

Attendance:

ARLES – SUDS – Arles Association

Loïc Bastos (In Charge of Developing Project)

Stéphane Krasniewski (Administrator)

BIRGÜ Municipality

Christopher Cassar (Vice-Mayor)

Christine Bonello (Executive Secretary)

ÉVORA Municipality

Rui Arimateia (Project Coordinator, Division of Culture Affairs)

António Gavela (Technical staff, Division of Culture Affairs)

Cidolina Amaro (Technical staff, Division of Culture Affairs)

Susana Russo (Technical staff, Division of Culture Affairs)

António Roque (External consultant for image, communication and internet)

IDANHA-A-NOVA Municipality

Paulo Longo (Technical staff, Project Manager)

MÉRTOLA Municipality

João Serrão (Vice-Presidente)

Manuel Marques (Chief of Cultural Service, Project Manager)

João José (Technical staff)

OURENSE Municipality

Isabel Pérez Gonzalez (Counsellor of Culture)

Santiago Prado Conde (Technical Director)

Mónica Fernández Valencia (Technical staff, Culture)

Óscar Iglesias Álvarez (Technical Staff)

RAVENNA Municipality

Rafaella Sutter (Director of the Youth Department, Technical Project Manager)

SLIVEN Municipality

Radost Kostova (Deputy Mayor)

Svetlana Koycheva (Technical Project Manager)

Dora Kumanova (Junitt Expert)



MEETING AGENDA

28th Friday - Political and Technical Meeting

- I. Introductions. ORALITIES Project presentation by the project coordinator.
- II. Presentation by each partner:
 - The city, country and cultural environment
 - Partner's stake/interest in the project and its potential to improve the cultural scene.
- III. Presentation of the project logo
- IV. Roundtable discussion topics: objectives, activities/high level timeline and budget. The role of each partner.

29th Saturday - Technical Meeting

- Roundtable (cont.)
- V. Legal and technical procedures. What we need to implement, evaluate and monitor the project.

Previously submitted documents to be discussed at the meeting:

- Assumptions and Objectives [doc]
- Conceptual Contributions [doc]
- Resource Centre of the Oral Tradition [doc]
- Criteria for the selection of musical and oral tradition groups [doc]
- Calendar of Events and Programme [doc]
- Budgets (programme and partnership agreement) [Excel]
- Partner Form (I) - municipalities and SUDS Arles Association [doc]
- Participant Form (II) - individual / cultural group / artistic group [doc]
- Partner Form (III) - consultants and experts [doc]



Presentation, discussion and approval

I.

The coordinator presented the ORALITIES PROJECT – Culture Programme 2007-2013, synthesising its overall objectives:

Conceptual Framework

To value Traditional Culture in a context of innovation

To promote cultural cooperation between territories, communities and cultural and artistic agents

To promote dialogue among cultures with roots on Christian, Islamic and Judaic traditions

Action on the basis of: Memory, Identity and Sharing

Project Framework

Work experience within AVEC Network

“Três Culturas” (Three Cultures) – Portuguese project co-financed by EU during 2005-2006. Cooperation among Évora, Idanha-a-Nova and Mértola

Project Design

To articulate the results of the “Três Culturas” project with the activity of the AVEC Network and the objectives of Culture Programme 2007-2013

To structure the project on the assumption of oralities as a set of communication ways: verbal forms, musical sonorities, and so on...

Three main action vectors:

- Circuits and Festivals of Traditional Music
- Circuits and Festivals of Early and Renaissance Music
- Oral Tradition
 - Cities of the Oral Tradition - events
 - Resource Centre of the Oral Tradition with companion website

Eight Partner Cities: Arles, Birgu, Évora, Idanha-a-Nova, Mértola, Ourense, Ravenna, Sliven

Strategies for the Project

To create cultural programme circuits of events for musical groups, researchers and specialists of the oral tradition

To increase the activity of culture places in partner cities

To involve the community and create new audiences

To value cultural patrimony of partner cities, both material and intangible (Southern Europe)

To promote local products, scale economies and develop cultural tourism

To develop methodologies for monitoring, evaluation, production and management of cultural activities and events in a framework of innovation

To create a sustainable programme that may live beyond the project lifetime

To promote social cohesion and European citizenship



Expected results

Transnational circuits and networks for cultural cooperation and exchange:

- Traditional and Popular Music
- Early and Renaissance Music
- Oral Tradition

European Festival of Southern Music

Music Festival of the Three Cultures

Ongoing project monitoring

Common products / outputs:

- Music CDs with participating groups
- Resource Centre of the Oral Tradition with companion website
- Cities of the Oral Tradition Network
- Pedagogic Kit of the Oral Tradition
- Anthology of Popular Tales
- Cultural Tourism Card of the ORALITIES Project

II.

Each partner presented its city by means of computer presentation and/or, highlighting their specific interest and proposed role within the project.

III.

Évora presented the Oralities logo and mentioned the rationale behind its conception and the universal significance of the graphic elements and musical instruments depicted. All delegations commented on the logo and approved it.

IV.

A budget proposal and a physical programming (events) proposal were discussed. All partners were already aware of these proposals. The reason for the two budgets was clarified: one budget according to the Partnership Agreement and another budget with different figures as a result of the physical programming.

Questions:

- Arles asked if the 2008 “European Year of Intercultural Dialogue” budget figure could be transferred to other activity. Regarding cachets, Arles said that all groups should be regarded as professional and therefore should be paid accordingly.
- Birgu asked how staff expenses with technical personnel (not paid by the municipality) can be accepted within the budget.

Évora answered the first question: it might be possible to do it but that will only be accepted by Brussels when we present a reprogramming proposal in 2010, approximately one and a half year after the beginning of the project.

Regarding the cachets issue, the budget allocates funds exclusively for professional groups of Early Music. This issue will be addressed and clarified at the Sliven



meeting in February 2009 – cachets, amateur group's costs, transportation, lodging and meals.

The answer to Birgu's question will be given after consulting the financial manager. Regarding the circulation of groups, it was been emphasised the project's logic is that of giving visibility to the groups coming from partner cities, performing at circuits and festivals of other partner cities. Therefore, the cachets issue should be considered not relevant.

However, the issue of cachet payment might be posed to each partner city in respect to other groups of oral expression like puppets and other kinds. This subject will be further discussed at the next meeting in February 2009.

Besides the project budget, each partner may spend their own funds (not co-financed) if needed. Idanha-a-Nova and Mértola might do so.

All groups within each territory should fulfil the defined quality criteria; partners should choose the best options accordingly.

Partners should attend to two basic rules regarding the budget:

- All groups performing within the programme cannot do so if there are revenues from the sale of tickets for the shows they're participating.
- The city that sends the groups will pay all travel expenses, lodging and meals. The host city will guarantee all logistic aspects – official welcoming, accommodation booking, local transportation, stage, sound and light and local level promotion.

The physical programme (events) was made in such a way as to simplify the movement of groups and reduce travel expenses by attaining "scale economies". This budget proposal also took into consideration these opportunities. In the Portuguese case - and also in other places if possible – partners may provide transportation between involved cities.

Approval:

All partners were in favour of the presented proposals and approved the budget that will be detailed at the February meeting.

Physical Programming (events): the presentation and analysis was based on the three main action vectors:

- Traditional and Popular Music
- Early Music and Renaissance Music
- Oral Tradition Cities Network

On the next meetings and editions:

- Meetings to Monitor / Evaluate / and Technicians Authors and Experts in Oral Tradition
- Editorial Line of Traditional and Popular Music.



The presented programme calendar includes Circuits and Meetings / Festivals in each partner city, as shown on the physical programme table.

Partners have agreed with the programme development areas. Group's profiles should be chosen in advance between the sender city and the host city.

Partners should urgently assemble the necessary information regarding groups within their territories, fill in the appropriate forms and share them. This is a critical task, previous to the programming and promotion (local and transnational) of 2009 events.

Calendar of events

Each partner commented on the calendar of activities for 2009 (effective) and for 2010-2011 (draft). Regarding the proposed dates and the specificities of each territory, the following changes have been considered:

1. Traditional and Popular Music

1.1. Programme Circuits

Year of 2009

Ourense – shift to 1,2,3 May

Ravenna – shift to 5,6,7 June

Arles – shift to July, from 13 to 19

Sliven – consider the dates from 21 to 25 May

Birgu – agreed with the second of May (8 to10)

Year of 2010

Mértola – shift to April

Idanha-a-Nova – shift to last days of April

Évora – shift to last days of April

Ourense – shift to May (taking advantage of the International Congress of the Oral Tradition, organised by Ourense)

Year of 2011

Mértola – shift to May

Idanha-a-Nova – shift to May

Évora – shift to May

Arles – shift to July (13 to 19)

Sliven – shift to October

1.2. Meeting (festival) “Music of the South”

Year of 2009

Évora – shift to April / beginning of May

Idanha-a-Nova – shift to April / beginning of May

Mértola – shift to April / beginning of May

Year of 2010

Ourense – shift to November

Arles – shift to July (13 to 19)

Sliven – shift to beginning of October

Year of 2011



Birgu – End of September
Ravenna – second half of August

2. Early Music and Renaissance Music

2.1. Programme Circuits

Year of 2009

Mértola – shift to November or December
Idanha-a-Nova – shift to November or December
Évora – shift to November or December
Ourense – shift to April
Ravenna – shift to July
Sliven – shift to October
Birgu – May

Year of 2010

Mértola – November or December
Idanha-a-Nova – November or December
Évora – November or December
Ourense – shift to April
Arles – shift to July (13 to 19)
Birgu – May
Sliven – shift to October

Year of 2011

Évora – November or December
Idanha-a-Nova – November or December
Mértola – November or December
Arles – shift to July (13 to 19)
Birgu – shift to October
Ravenna – shift to July
Sliven – April or October (preferably)

2.2. Meeting “Three Cultures Festival”

Year of 2009

Arles – July (13 to 19)

Year of 2010

Ourense – June
Ravenna – July or August

3. Network of the Cities of the Oral Tradition – European City of the Oral Tradition

Year of 2009

Mértola and Idanha-a-Nova – shift to November or December

Year of 2010

Ravenna – November

Year of 2011

Évora – November

4. Meetings to monitor / evaluate / meet with Authors and Groups that took part in the Project.



Évora said the total number of meetings might be changed if some of them prove not to be necessary.

Besides the physical programming, two proposals were presented:

- Ourense intends to organise a congress (meeting) about the Oral Tradition in 2010.
- Arles intends to organise a meeting to exchange experiences and reflect on music forms, with the participation of guest from every partner city.

Decision:

These two suggestions will be analysed at the February meeting.

Meanwhile, Ourense should send a proposal draft to be presented at the meeting, as well as proposals related to the Meeting of the Oral Tradition.

5. Editorial activities of the Traditional and Popular Music

Each partner should check the local conditions and cost of publishing materials and share that information. This way everybody will be able to choose the most favourable conditions.

Forms

The template forms have been analysed. These forms will be used to organise the information regarding each partner.

Form 1 – Municipalities and Association SUDS – Arles

Form 2 – Participant: individual / cultural group / artistic group

Form 3 – Consultants and specialists

Approval:

The forms have been approved.

Till the end of December, each partner should send to all others the following:

- Forms filled in with information about the groups that will participate in the 2009 events
- A draft document mentioning the characteristics of the proposed events for 2009

V.

Each partner should check the EU official documents – Partnership Agreement; Culture Programme Guide; links to the official EU logos – which will help to clarify legal and technical procedures.

All expenses must be subjected to the rules therein mentioned.

Communication Plan

Basic information about the communication plan and project promotion was given with local, regional and national levels being addressed. Present budget limits must be taken into account until the reprogramming phase, when budget will eventually be reinforced.



A draft proposal for a website was presented – it will include links to every partner so that the information will always be updated.

Promotion materials for the circuits and festivals should be ready by the beginning of March 2009.

Resource Centre of the Oral Tradition

The Resource Centre will be hosted in Évora under two forms: a dedicated physical location and a website - digital platform - to enable the participation of all partners. This aspect is especially important.

The three main work areas that will be the focus of the Centre were presented:

- Oral tradition through popular tales, life stories, folksong-books and collections of romances;
- Southern European and Mediterranean Music;
- Early and Traditional Music and the Renaissance Music.

Everybody emphasised the importance of this work for the keeping of identity roots of each territory through orality.

Next meeting

Sliven will host the next project meeting scheduled to 12th to 15th February 2009.

Évora, November 29, 2008

The Project Coordinator

Rui Arimateia